



---

**LAKSHYA 2019**, a 24-Hour Sketch-a-thon organized by Symbiosis Institute of Design, Viman Nagar, is an ambitious, one of a kind endeavour to celebrate and honour the basic skill of sketching. Intended to be an explorative, constructive and educative experience for experts and students alike, LAKSHYA 2019 consisted of live demonstrations by experts and professionals in various domains of sketching and art.

This year LAKSHYA was organised from **Friday, 13<sup>th</sup> December 2019, 10:00 am** till **Saturday, 14<sup>th</sup> December 2019, 10:00 am.**

LAKSHYA, being held for the fifth consecutive year, aims to create awareness and inspire enthusiasts about the technique of observation and conceptualization through the traditional skill of sketching. The event is an empowering platform for people across various disciplines to exchange ideas, opinions, knowledge and experience. Interdisciplinary and inter-institute participation in the presence of famous personalities is bound to set a proactive and lively tone for nourishing versatility, self-development and unwavering determination.



### **CHIEF GUEST, FOR LAKSHYA 2019**

**Mr. Dattatraya Padekar** Sir was the esteemed chief guest for LAKSHYA 2019. Padekar sir has taken interest into art and painting from his early school days. He has received his education from J.J. School of Fine Arts, Mumbai. His observation and keen interest in this field helped him to establish himself as an artist with exceptional skills. He has been acknowledged and has received many awards and accolades.

The event was declared open with an impactful demonstration by the esteemed chief guest. We were very pleased and honoured to have him on campus, guiding and motivating the students and the guests present for the event.

## DIGNITARIES, FOR LAKSHYA 2019

This year, the event witnessed a lot of artists, designers, professionals as well as students conducting various sessions on sketching, art and craft. Modules consisting of live sketching, material explorations, illustrations, photography and a lot more were conducted for LAKSHGYA 2019.

Following is a list of the dignitaries invited for the event:

**Mr. Mukim Tamboli Sir:** Portrait Caricature, Human Cartoon and Calligraphy

**Mr. Amar Patil Sir:** Abstract Art

**Mr. Aditya Lele Sir:** App Interface

**Mrs. Prajakta Khanwalkar Ma'am:** Doodle to Design

**Mr. Yogendra Joshi Sir:** Bubble Photography

**Mr. Satish Ghatpande Sir:** Human Figures and Stylized Illustrations

**Mr. Gopal Nandurkar Sir:** Dry Media

**Mr. Rahul Deshpande Sir:** Continuous Line Drawing

Following is a list of the in-house faculties who participated:

**Mr. Ranjit Jagtap Sir:** Sketching for Graphic Design

**Mr. Manohar Desai Sir:** Structural Drawing and Calligraphy

**Mr. Prasanna Halbe Sir:** Calligraphy

**Mr. Keyur Sahastrabudhe Sir:** Light Painting

**Mr. Sharad Kolte Sir:** Plaster of Paris Molding

Following is a list of students from SID who conducted sessions:

**Meeth Panchal:** Automotive Sketching (Live)

**Saranga Buragohain and Ritwiz Sharma:** Automotive Sketching

**Gayatri Javali and Antara Trivedi:** Tie and Dye

**Gaurav Haldia:** Origami

**Ayush Mayank and Sharanya Bagchi:** Digital Illustrations

**Anubhav Sircar:** Anime Manga

**Rashi Khemka:** Fluid Art

**Atharva Atre:** Plaster of Paris Molding

**Jay Panchal:** Coffee Splash Illustrations and Live Sketching

**Prachi Goyal:** Book Binding

**Riddhi Jain and Siddhi Jain:** Fashion Illustrations

## PARTICIPATION

This year saw the largest number of students turning up to be a part of the event. Symbiosis Institute of Design hosted nearly 350 students in this year's edition of LAKSHYA. Students from various colleges in Pune as well as design coaching classes like SILICA and Gurumantra attended the event.

Registrations for the event were carried out one month before the event. Student volunteers as part of the registration team went out to multiple colleges in Pune to secure registrations and ensure maximum participation. Invitation emails were also sent out to colleges and institutes in various other cities. LAKSHYA 2019 was promoted on various social media platforms like its official Instagram and Twitter handles as well as the official website.

In view of the growing participation that LAKSHYA has witnessed over the past three years, the attempt is to make the event larger and better. Owing to the unique format of the event and the excitement of an event being carried out for 24 hours with various sessions to choose from, curiosity is being generated with more and more students participating with each passing year.



# ARRANGEMENTS

The 24 hours starting from 10.00 am on 13th December 2019 were divided into time slots of 1.5 hour sessions depending on the course. Sessions were being held simultaneously at various venues across campus. Most of the sessions were conducted in the large studios on the 3rd floor. Sessions requiring digital support were held in the Graphic Design Lab on the 4th floor. Outdoor sessions were also arranged for and the venue for these were the Amphitheatre and the 4<sup>th</sup> floor Terrace. Light painting sessions were held in the Amphitheatre. The following matrix illustrates all the locations and their respective activities.

LAKSHYA 2019 SCHEDULE													
Sessions	Venue Class Floor	Venue 1 All Class 3rd Floor	Venue 2 GD Class 3rd Floor	Venue 3 IT Class 3rd Floor	Venue 4 PD 2nd Year 3rd Floor	Venue 5 GD Lab 4th Floor	Venue 6 Photography Lab 4th Floor	Venue 7 Atrium Area Ground Floor	Venue 8 GD 2nd Year 1st Floor	Venue 9 PD 4th Year 1st Floor	Outdoor 1 Amphitheatre Ground Floor	Backup Venue 1 UID 2nd Year 3rd Floor	Backup Venue 2 PD 2nd Year 2nd Floor
1	08:30 am - 10:00 am Duration - 1.5 Hrs	Registration Process (Reception Area) Registration Team											
2	10:00 am - 11:00 am Duration - 1 Hrs Chief Guest	Inauguration Ceremony (Atrium Area) Mr. Dattatraya Patidar											
3	11:00 am to 12:30 pm Duration - 1:30 Hrs Faculty	Calligraphy Manohar Desai	Still Life Sketching Mukim Tamboli	Dry Media Gopal Nandekar	Abstract art Anant Patil				Design to doodle Pragita Chaurwilar	Human figures Santosh Ghoshpadi			
4	12:30 pm to 01:30 pm Duration - 1 Hrs	Lunch Break (College Mess)											
5	01:30 pm - 03:00 pm Duration - 1:30 Hrs Faculty	Structure drawing Manohar Desai	Continuous Line Drawing Rohit Deshpande	Dry Media Gopal Nandekar	Tie-dye Gayatri Jaisli				Design to doodle Pragita Chaurwilar	Sketching for Graphic Des. Ranjit Jagtap			
6	03:00 pm - 04:30 pm Duration - 1:30 Hrs Faculty		Stylised Illustration Santosh Ghoshpadi	Calligraphy Manohar Desai	Tie-dye Gayatri Jaisli		Bubble Photography Yogendra Joshi				Auto Automotive Sketching Mehesh Panchal		
7	04:30 pm - 05:00 pm Duration - 30 Mins	Refreshment - 1											
8	05:00 pm - 06:30 pm Duration - 1:30 Hrs Faculty	Automobile Sketching Mehesh Panchal	F.O.P. moulding Shirad Kotia	Fashion Illustrations Mithi Jain	Alkene Marga Anubhav Sircar								
9	06:30 pm - 08:00 pm Duration - 1:30 Hrs Faculty		Coffee Illustrations Jay Panchal	User Interface Aditya Lele	Book Binding Prachi Bopai	Digital Logos Ajayk Mayank				Live Sketching			
10	08:00 pm - 08:45 pm Duration - 45 Mins	Dinner (Mess)											
11	09:00 pm - 10:00 am Duration - 1:00 Hrs	Cultural Break -1											
12	09:30 pm - 11:30 pm Duration - 2 Hours	Registrations											
13	11:05 pm - 01:15 am Duration - 1:30 Hrs Faculty	User Interface Aditya Lele	Calligraphy Prasanna Hebbe	Portrait Caricature Mukim Tamboli					Live Sketching		Light Painting Keyur Sahasrabudhe		
14	01:15 am - 01:45 am Duration - 30 Mins	Refreshment - 2											
15	01:45 am - 03:15 am Duration - 1:30 Hrs Faculty			Fluid Art Rishi Chavhan		Digital Logos Ajayk Mayank			Live Sketching Jay Panchal		Light Painting Keyur Sahasrabudhe		
16	03:15 am - 03:30 am Duration - 15 Mins	Refreshment - 3											
17	03:30 am - 05:00 am Duration - 1:30 Hrs Faculty	Caricature (social-political) Mukim Tamboli	Calligraphy Prasanna Hebbe		3D Origami Gaurav Holikya				Live Sketching				
18	05:00 am - 07:00 am Duration - 2 Hrs	Cultural Break -2											
19	07:00 am - 08:00 am Duration - 1 Hrs	Breakfast (Mess)											
20	08:00 am - 10:00 am Duration - 2 Hrs	Closing Ceremony and Prize Distribution											

Student volunteers placed throughout the campus successfully coordinated the event and ensured that the event proceeded without a glitch. Technical and medical support was on standby throughout the entire duration of the event. Lunch, high tea, dinner and breakfast the next morning, were arranged in the Campus Mess in the basement. This arrangement was made for all the participants and guests of the event.

During the course of the event, refreshment breaks were provided to all participants at regular intervals. Additionally, food stalls were setup near the Amphitheatre for additional refreshment options.

## STATIONERY

The stationery required across all courses was provided by SID, via stationery kits that the participants collected upon entry. The stationery provided to the students were included in the registration fees. Additional stationery requirements as per the course, if at all, were met and catered to.

## SPONSORSHIP

This year, we are pleased to have “COMET STATIONERS’ as our official gifting partner. They provided us with 40 mementos (8”X8” canvas and easel stand), 40 A5 sketching books and 400 discount coupons.

The mementos were presented to all those who conducted sessions for LAKSHYA 2019. The sketching books were gifted to the students with the best work, for each session. The 10% discount coupons were included in each stationery kit, which were valid across all Comet stores for a period of one month.



## CULTURAL SESSIONS

A “24 hour sketching marathon”, however unique and exciting it may sound, it might get a bit monotonous and exhausting. For this very reason the long sessions of pencil and paper are broken by including a couple of sessions of cultural programs. This helps break the monotony as well gives the students and faculty a chance to relax and refresh.

Two cultural sessions were planned into the course of the event: the first from 09:00 pm to 10:00 pm, post-dinner. This gives the participants ample time to refresh their minds and to get away from the sketching for a while and enjoy some light music and dance. The second 2-hour cultural break was placed at 05:00am to 07:00 am to wake up the students and to break the long overnight spell of tiredness and sleepiness and get them energized for an enthusiastic end to the event.









© SID Documentation Team '19



© SID Documentation Team '19



## TASKFORCE FOR LAKSHYA 2019

LOGISTICS		
Mahim Patil	Sneha Karnawat	
REGISTRATIONS		
Shreya Talegaonkar	Rashi Khemka	
SECURITY		
Atharva Bhide	Hrishikesh Kakde	
CULTURALS		
Antara Kamat	Nidhi Erandole	
PROMOTIONS		
Lynette Judaline		
HOSPITALITY		
Nishtha Gupta	Yashita Kumar	Megha Derghawen
DOCUMENTATION		
Ved Gulati	Atharva Atre	
CREATIVES		
Ronak Barhanpurkar	Preeyanka Gandhi	
INSTALLATIONS		
Ameya Shinde	Amrita Oza	Deepansh Kulushetra
FINANCE		
Mehek Lahoti	Vanshikha Shekhawat	
SPONSORS		
Meet Panchal		

**FACULTY IN-CHARGE:** Mr. Tushar Amin

# PHOTO GALLERY



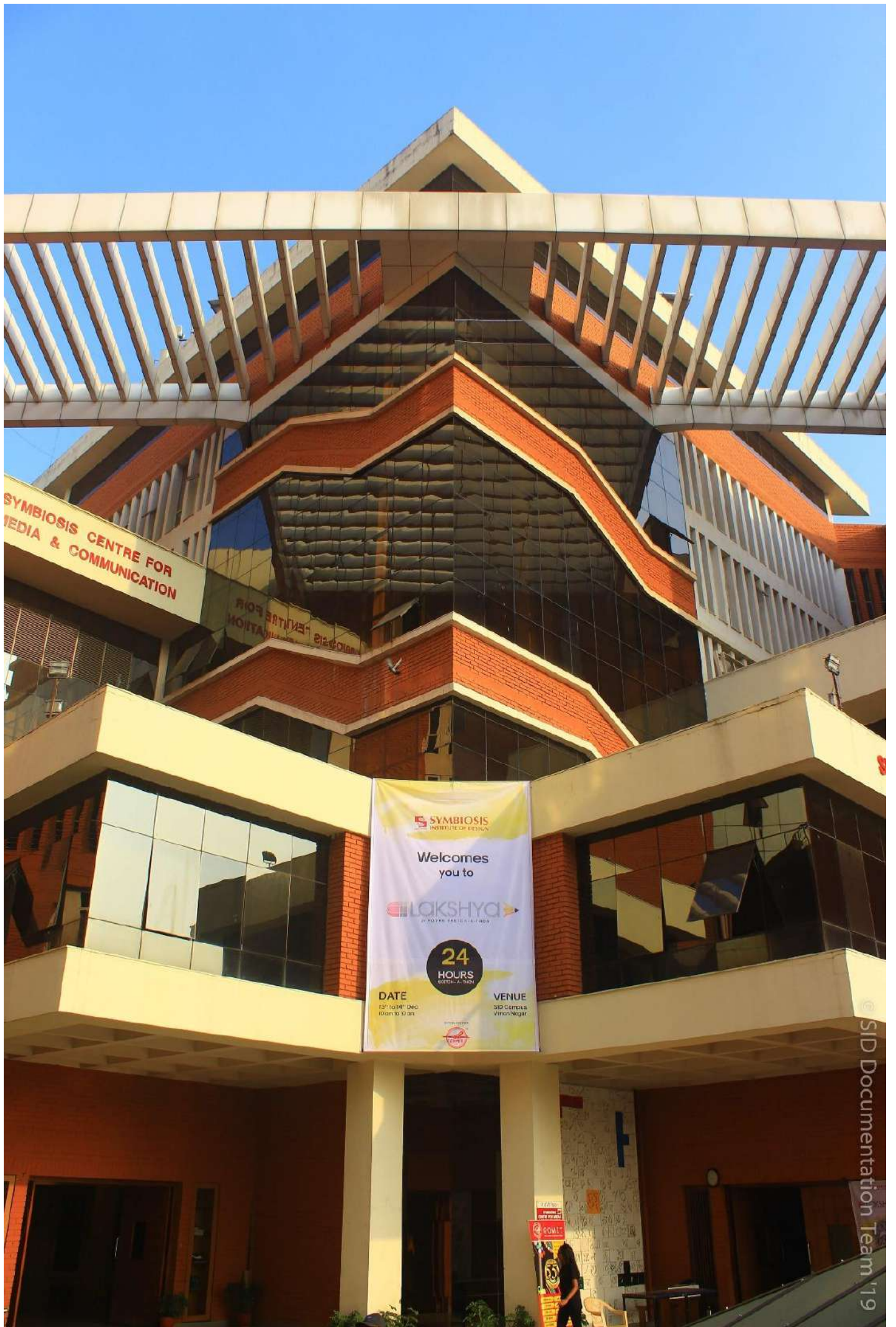


© SID Documentation Team '19



© SID Documentation Team '19





SYMBIOSIS CENTRE FOR MEDIA & COMMUNICATION

SYMBIOSIS INSTITUTE OF DESIGN  
Welcomes you to  
LAKSHYA  
24 HOURS SEARCH-A-THON  
DATE 13th to 14th Dec 10am to 10am  
VENUE SID Campus Viten-Nagar

© SID Documentation Team '19