



Shilpkatha

Celebrating The Crafts Of Odisha

Shilpkatha Event Report 2019



SYMBIOSIS
INSTITUTE OF DESIGN

A constituent of **SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)**
(Established under Section 3 of the UGC Act, 1956)
Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category - I by UGC



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Introduction to Shilpkatha



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Symbiosis Institute of Design (SID) is a Constituent of Symbiosis International Deemed University. The Bachelor in Design (B.Des) is a 4 year Under-Graduate program aims at creating professionals who can contribute to the highly dynamic and competitive world of Design. Students learn how to develop basic know-how and skills making effective use of the sketchbook, explore recording methods, develop visual perception, acquire professional attitudes to set projects and show a critical, contextual and historical awareness in the areas of design. Specialization offered under this program are Communication Design, Industrial Design, Fashion Design & Fashion Communication.

“Shilpkatha” is an annual craft initiative at SID with objective to bring about product diversification of heritage Indian crafts. The students of SID take up a craft and explore the history associated with it. Artisans from these places also participate in this event for exhibition and demonstrations.

This year our students have explored various Indian crafts and showcased their work through Shilpkatha 2019.

There was presentation by Industry experts followed by panel discussion and Q&A. The event witnessed some special cultural performances by students on various dance & music forms of India.



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The event was graced & inaugurated by Dr.S.B Mujumdar- Founder& Chancellor, Symbiosis Group of Institutes, Dr. Rajani Gupte- Vice Chancellor, Symbiosis International University, Prof.Sanjeevani Ayachit- Officiating Director, SID, and Industry Guests- Mr.Anthony Lopez, Mr.Ghatit Laheru & Ms. Malvika Shetty.



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Event Plan



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Schedule for ShilpKatha '19 - presented by Symbiosis Institute of Design

Day 1: 4th October 2019 - Friday

Time: 11:00 am to 5:00 pm

Venue: Auditorium Area, Symbiosis Viman Nagar Campus, Pune

11:00 am Inauguration of Exhibition (lighting of the lamp). Exhibition stays open till 5:00 pm

11:35 am Introduction to ShilpKatha – Ms. Sanjeevani Ayachit

11:40 am Introduction and Felicitation of Chief Guest Mr. Anthony Lopez followed by Introduction and Felicitation of Artisans

12:00 pm Introductory addresses

12:35 pm Presentation by Mr. Anthony Lopez

01:00 pm Concluding Remarks – Ms. Anandita Ballal

01:05 pm Lunch

02:00 pm Presentation by Mr. Ghatit Laheru

02:30 pm Presentation by Ms. Malvika Shetty

03:00 pm Panel Discussion with Mr. Anthony Lopez, Mr. Ghatit Laheru and Ms. Malvika Shetty moderated by Ms. Anandita Ballal

03:30 pm Screening of Craft Films in Auditorium

03:45 pm Cultural Programme – Students' Performances

05:00 pm End of Day 1

Day 2: 5th October 2019 - Saturday

Time: 11:00 am to 5:00 pm

Venue: Amphitheatre, Symbiosis Viman Nagar Campus, Pune

10:00 am Exhibition. Exhibition stays open till 6:00 pm

11:00 am Interaction with the artisans and Craft Demonstrations

06:00 pm End of Day 2



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Important Glimpses of the Event



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Prof. Sanjeevani Ayachit- Officiating Director of SID, extended a warm welcome to everyone for Shilpkatha 2019.

Our esteemed guests Dr.S.B Mujumdar- Founder & Chancellor, Symbiosis Group of Institutes & Dr. Rajani Gupte- Vice Chancellor, Symbiosis International University, shared some words of motivation for our audience.





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Dr.S.B Mujumdar- Founder& Chancellor, Symbiosis Group of Institutes



Dr. Rajani Gupte- Vice Chancellor, Symbiosis International University



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INDUSTRY GUESTS FOR THE EVENT

Mr Anthony Lopez is the principal founder of Lopez Design Studio in Gurugram. Lopez design was established in 1997, the main expertise being communications, experiences for brand identity, UX experience, packaging, way finding and environment design.

Mr. Ghatit Leheru is the Director of Khamir. Currently, he is working towards development and promotion of artisans in kachch area. He believes in utilizing optimum knowledge and skill levels in Indian crafts through artisan communities by uplifting them through employment opportunities.

Ms.Malvika Shetty is a Designer at Srujna. Srujna is a Mumbai based non-profit organization working with women self-help groups. They train the women artisans towards various skills, providing them with job opportunities and economic stability.



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Dr. Mujumdar felicitating the guests



Mr. Anthony Lopez



Mr. Ghatit Laheru



Ms. Malvika Shetty



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ARTISANS FOR THE EVENT

- Aziz Khatri, Ajrakh Block Printing, Gujarat
- Narayan, Pattachitra Paintings, Odisha
- Hansraj Vankar, Bhujodi Weaves, Gujarat
- Rahul Pawar, Jija Antiques Silver Jewels, Maharashtra
- Moti Bai, Sandur Kushala Kala Art, Karnataka
- Vyankatesh Vidhate, Paithani Weaves, Maharashtra
- Mohammad Kazim Khatri, Bagh Prints, Madhya Pradesh
- Amit Pimple, Tambat Craft Copperware, Maharashtra
- Rafat Ullah, Kalamkari Print, Andhra Pradesh



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Artisans with the dignitaries



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Artisans Display their crafts



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Artisans Display their crafts



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Panel Discussion



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Artisan Stalls



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Students Presentation

'Odisha', a state that emanates culture and tradition, with its array of temples, its innumerable tribes, its weaves and textiles and not to forget its sweets, was the theme of craft documentation this year. The students discovered, explored and got a chance to unearth its rich history. Despite the occurrence of cyclone Fani, the artisans supported and facilitated the students during the entirety of the project even though their livelihood was affected.



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Students Presentation



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Craft Demonstrations

The artisans were enthusiast to share their craft skills with the students during Shilpkatha 2019. Craft demonstrations help us to revive an interest in Indian Crafts and study their relevance in contemporary life, to learn about the life-styles of craftsmen and recognize their role in society & to value their skills which are being practiced since ages.



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Craft Demonstrations



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Craft Demonstrations



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Cultural Performances by Students

The event was concluded by celebrating the spirit of our Indian Culture and Artforms. The students gave a spectacular performance of Shringar Rasa through traditional dance form of Kathak. As we were celebrating the days of Navaratri, this dance form was special. Taking the form of warrior devi, and set out on the lion to battle for 9 days and 9 nights, devi slayed mahishasura thus restoring the cosmic order. Devi Stuti was performed in the form of Bharatnatyam dance. India's rich cultural diversity has greatly contributed to various forms of folk music. Every region in India has its own folk music which reflects their way of life. The music club presented a medley of folk music.



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Cultural Performances by Students





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Deliverables for the Event



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Celebrating The Crafts Of Odisha

Symbiosis Institute of Design cordially invites you to witness the intricacy and beauty of the traditional artforms practiced in India at Shilpkatha 2019.

Date: 4th & 5th October 2019
Time: 11am to 6pm
Venue: Symbiosis Viman Nagar Campus, Pune

A land of rich and diverse artistic achievements, Odisha's art and culture is the product of a long historical process. A process in which the spiritual, philosophical and humane dimensions of the land have merged, only to yield the finest product of tradition and civilized life. The heritage of Odisha is reflected in its vibrant art forms. Having visited the state to document the various crafts, our students clearly witnessed how culture flows as an under-current of inspiration, and gives flavour to even daily mundane life. Here in today's world too, art, culture and design is a powerful link in the chain of farmer-follower and the weaving of a community, a painter and its people.



Odisha
ଓଡ଼ିଶା

Invitation



Day 1

- 11:00 am Registration of Exhibitors
- 11:30 am Guest like the Exhibition
- 11:37 am Event Entry Address
- 11:45 am Introduction of the Exhibitors & guests
- 12:30 pm Introduction by **Mr. Anthony Lopez** - Executive Officer, Symbiosis Institute of Design
- 12:45 pm Lunch Break
- 1:00 pm Inauguration
- 1:05 pm Presentation by **Mr. Shakti Chandra Swain** - Member, Board
- 1:10 pm Presentation by **Mr. Malika Shetty** - Executive Officer, Symbiosis Institute of Design
- 1:15 pm Call for Proposals
- 1:20 pm Cultural Programme
- 1:30 pm End of Day 1

Day 2

- 11:00 am Exhibition
- 12:00 pm Introduction with the artists (with all the artists)
- 12:30 pm End of Day 2

Shilpkatha Event Map

Legend:
 ● Artist Zone
 ● Host Zone
 ● Activity Area
 ● Center of Interest Zone

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Standees



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Deliverables for the Event



WELCOME

- Shilpkatha is an annual craft sustenance initiative by Symbiosis Institute of Design, Pune.
- Come witness the intricacy and beauty of traditional artforms practiced in Odisha through student presentations.
- Master craftsmen of Pattachitra, Ajrakh, Applique, Paithani, Tambat, Silver Jewellery, Kalamkari, Bagh, Bhujodi, Sandur Art will exhibit & demonstrate their skills!



4th & 5th October
2019
11am to 6 pm,
Symbiosis Institute
of Design
Viman Nagar

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Hoarding & Banner



WELCOME

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Deliverables for the Event



Social Media posts for the event



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Deliverables for the Event

Khamir
October 4 · 🌐

We are happy to share that today Khamir team participated in Shilpkatha, an annual event of Symbiosis Institute of Design, Symbiosis International University, Pune. Mr. Ghatit Laheru, Director, Khamir and Mr. Pratap Chavda, project coordinator, sheep wool talked about KHAMIR's sheep wool initiative at the event. They also interacted with students of institute during panel discussions. They artisans from Kachchh were invited for the event to exhibit and sale their craft products.






You and 40 others
2 Comments 1 Share

Like Comment Share

Vidhate Paithani And Silk Sarees is at Symbiosis Auditorium.
October 4 · Pune · 🌐

We are at SYMBIOSIS INSTITUTE OF DESIGN for event "SHILPKATHA". We have brought our Pure silk paithani sarees, duppatas, Semi paithani sarees, duppatas, dress materials, Pure silk paithani made Purse, Clutch and much more.

Do come to visit us at Symbiosis Institute Of Design, Viman Nagar, PUNE. @ Symbiosis Auditorium







You and 119 others
4 Shares

Posts by our guests & artisans on their social media about the event



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Thank You



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