

'STUDY INDIA PROGRAM'
WITH CHIBA UNIVERSITY, JAPAN STUDENTS
AT SID

19th to 27th August 2021
14th to 24th September 2021

Organized By:
International Cell, SID.

Prepared By
Aditi Deshpande
Head, International Cell,
Symbiosis Institute of Design.



SYMBIOSIS
INSTITUTE OF DESIGN

A constituent of Symbiosis International University
(Estd. under section 3 of the UGC Act, 1956 of Govt. of India)
Re-accredited by NAAC with 'A' grade

Study India Program with



JAPAN



at



SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

- Event:** Study India Program for students of Chiba University, Japan.
- Date:** 19th to 27th August & 14th to 24th September 2021.
- Venue:** Symbiosis Institute of Design
- Attended by:** Student volunteers of all years from SID & Chiba University students.
- Presenters:** Dr. Sanjeevani Ayachit, Dr. Nitin Hadap, Dr. Manohar Desai, Dr. Sudip Ray & Prof. Aditi Deshpande

INTRODUCTION:

Every year Symbiosis International (Deemed University) hosts Study India program for various universities around the world. This year Symbiosis Institute of Design was part of 'Study India Program' for the students of Chiba University, Japan. Because of the pandemic, the program was conducted in online mode. This program saw the participation of around 90 students from Japan and 50 students from SID. This program was conducted twice in the month of August and September 2021 for different set of students from Chiba University, Japan. The program saw

participation of Japanese sophomore students from various faculties such as Faculty of Medicine, Faculty of Horticulture, Faculty of Nursing, Faculty of Education, Faculty of Engineering, Faculty of International Liberal Arts, Faculty of Literature, Faculty of Law, Politics and Economics, Faculty of Pharmacy & Faculty of Science. The schedule and topics conducted by our faculty is as follows: **For the month of August 2021:**

19 Aug 2021 Thursday	Dr. Nitin Hadap		
		03:45- 05:15 PM	Lecture: Introduction to designing- history of Art and design in India
20 Aug 2021 Friday	Dr. Sudip Ray	02:00- 03:30 PM	Lecture: Product design in India- introduction and practicals
	Dr. Nitin Hadap	03:45- 05:15 PM	Workshop: Warli painting
23 Aug 2021 Monday	Dr. Manohar Desai	02:00- 03:30 PM	Lecture: Communication design-introduction
	Dr. Sanjeevani Ayachit	03:45- 05:15 PM	Lecture: Indian Textile, Fashion
24 Aug 2021 Tuesday	Aditi Deshpande	02:00- 03:30 PM	Lecture: Design for Sustainability (Society, Environment, Economy)
27 Aug 2021 Friday	Aditi Deshpande	02:00- 03:15 PM	Concluding session
		03:45- 05:15 PM	virtual Exhibit of works done during the program

For the month of September 2021:

14 Sept 2021 Tuesday	Dr. Nitin Hadap	02:00- 03:30 PM	Lecture: Introduction to designing- history of Art and design in India
	Dr. Nitin Hadap	03:45- 05:15 PM	Workshop: Warli painting
17 Sept 2021 Friday	Dr. Sudip Ray	03:45- 05:15 PM	Lecture: Product design in India- introduction and practicals
21 Sept 2021 Tuesday	Dr. Manohar Desai	02:00- 03:30 PM	Lecture: Communication design-introduction
	Dr. Sanjeevani Ayachit	03:45- 05:15 PM	Lecture: Indian Textile, Fashion
22 Sept 2021 Wednesday	Aditi Deshpande	02:00- 03:30 PM	Lecture: Design for Sustainability (Society, Environment, Economy)
24 Sept 2021 Friday	Aditi Deshpande	02:00- 03:15 PM	Concluding session Activity: Group Work
		03:45- 05:15 PM	virtual Exhibit of works done during the program Group presentations & Feedback

ABOUT THE PRESENTERS:



**INTRODUCTION TO DESIGN:
HISTORY OF ART & DESIGN IN INDIA**
19th August 2021 - 3:45 PM to 5:15 PM



DR. NITIN HADAP
Head of Department,
Fashion Design and Fashion Communication,
Symbiosis Institute of Design



WORKSHOP ON WARLI PAINTING
20th August 2021 - 3:45 PM to 5:15 PM



DR. NITIN HADAP
Head of Department,
Fashion Design and Fashion Communication,
Symbiosis Institute of Design



**PRODUCT DESIGN IN INDIA:
INTRODUCTION & PRACTICALS**
20th August 2021 - 2:00 PM to 3:30 PM



DR. SUDIP RAY
Associate Professor,
Industrial Design,
Symbiosis Institute of Design



**INTRODUCTION TO
COMMUNICATION DESIGN**
23rd August 2021 - 2:00 PM to 3:30 PM



DR. MANOHAR DESAI
Head of Department,
Graphic Design,
Symbiosis Institute of Design



INDIAN TEXTILE & FASHION
23rd August 2021 - 3:45 PM to 5:15 PM



DR. SANJEEVANI AYACHIT
Director, Symbiosis Institute of Design
Dean, Faculty of Architecture & Design, SIU



**DESIGN FOR SUSTAINABILITY
(SOCIETY ENVIRONMENT ECONOMY)**
24th August 2021 - 2:00 PM to 3:30 PM

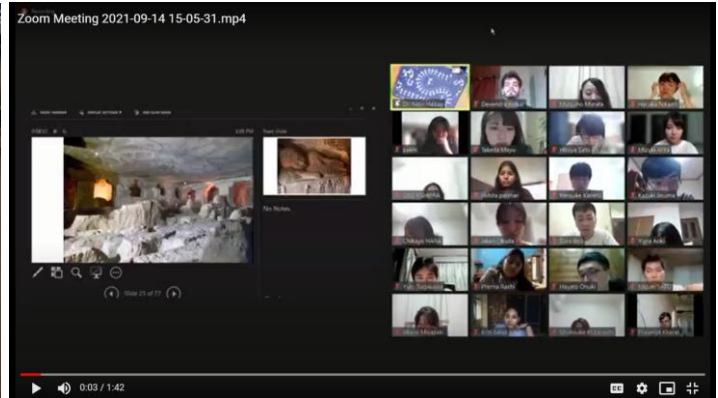


PROF. ADITI DESHPANDE
Associate Professor Industrial Design
Head, International Cell,
Symbiosis Institute of Design

DETAILS OF THE SESSIONS:

History of Art and Design in India

This Session introduced the Japanese students the Indian Art and Design. The traditional art forms and their evolution and the relation/relevance in modern day design was explained. The session was informative and engaging as the students discussed and exchanged the traditional arts & design of both their countries.



Introduction to Warli Painting

Maharashtra state of India is popular for its Warli folk painting tradition. Warli is the name of the largest tribe found on the northern outskirts of Mumbai, in Western India. These paintings mostly depict social life, images of human beings and animals, along with scenes from daily life and are created in a loose rhythmic pattern, traditional decorative Warli motifs with modern elements such as the bicycle, towers etc. The colour palate of the Warli is limited to brown and white, as the painting are done with white pest on the mud walls of brown colours. This hands-on session on traditional Warli art was very engaging as the students of Chiba University immersed in the painting work. The SID students who acted as their buddies were working with them throughout the sessions helping & encouraging them in all the sessions.



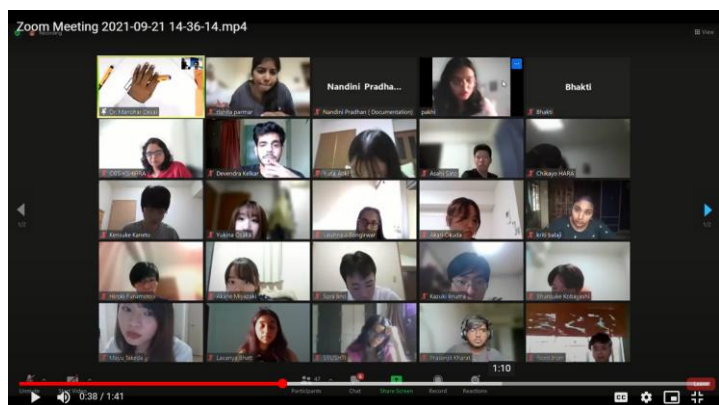
Product Design in India: Introduction & Practicals

India is famous for handicrafts. Almost every part of country people practices crafts with available materials. Crafts is an integrated part of the day to day life. Some people practice craft for the livelihood some of them enjoy the phenomenal experience while making crafts. The craft developed in Indian subcontinent based on locally available materials. In this session, the clay art practiced traditionally in Bengal was demonstrated. The students enjoyed making clay objects like horse, elephant & pot.



Introduction to Communication Design

In this session, the students were given introduction to various fields of communication design in India. Information about Indian traditional artforms like calligraphy and how it is used in modern graphics. Chiba University & SID students enjoyed this session as they were given freehand to create calligraphy in their own styles. They came up with some very impressive work.



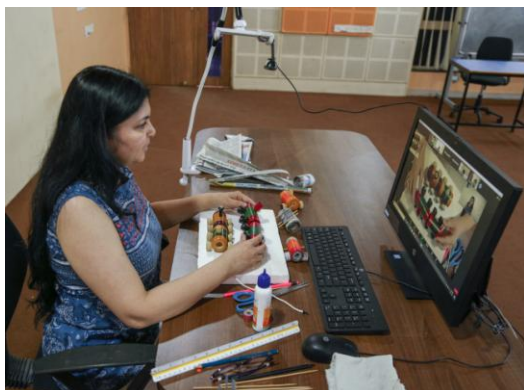
Indian Textile & Fashion

In this session, the students were given introduction about Indian textiles & fabrics from different regions and how they are made and worn. A very interesting visual feast of Indian traditional textile crafts & garments was presented. Students made interesting head gear/accessories at the end of this session.



Design for Sustainability: Society, Environment & Economy

In this session, the students were given introduction about the importance of the environment in human and their long-term economic and social welfare; How design affects the environment, society and economy. They were shown interesting case studies of start-ups built using design for sustainability. The students created hands-on products from everyday materials like newspapers. They made very interesting paper bags and toys using newspapers.



Concluding Session

In this session, the students from both SID & Chiba University presented the work done throughout the entire program, wherein they explained their works and takeaway form these sessions. All the students were presented with certificates of participation. This session was very interesting and fulfilled as the students had some entertainment in the end.

