



**Symbiosis Institute of Design, Pune and
B.S. Bandekar College of Fine Art, Sawantwadi, are jointly Organizing**

TYPO *Fest*

**A workshop on
Typography and Letter Concept Development**

Date: Thu. 20th Feb. 2020 between 1.30pm to 3.30pm

**Venue: B.S. Bandekar College of Fine Art, Near Forest Bhavan, Salaiwada,
Sawanwadi, Sindhudurg, 416510**

Typofest 2020 - Report

**Symbiosis Institute of Design, Pune and
B.S. Bandekar College of Fine Art, Sawantwadi, jointly Organized**

TYPOFEST 2020

Date: 20th Feb 2020

To, Prof. Sanjeevani Ayachit,
Officiating Director, SID.

In Communication design most of the design we deal with text and type for effective communication. Considering this fact we started Typofest to create interest about Typography in current design students. We invite typography / calligraphy experts in the campus to conduct workshop and deliver presentation or lecture session. This year first time we decided to conduct Typofest outside Pune City. The Current 2nd year Graphic Design batch (2018 - 22) was planning an Excursion to Sawantwadi. During this excursion we planned to visit B.S. Bandekar College of Fine Arts. The Faculty and students were excited from this campus to meet us and discuss about the current trends in design. We gave proposal to plan this session in the form of Typofest in their campus and we conducted a joint activity Typofest 2020 with B. S. Bandekar College Of Fine Art (Applied), Sawantwadi on 20th Feb 2020. The workshop was planned to focus on Typography basics and how to develop a letter Design concept from things around us. It helps students to develop the idea in a team and create a communicative visual.

The fest was commenced by the display of the B. S. Bandekar College Of Fine Art students, it was truly mesmerizing to see the hard work of the students of all the year. During the display students of both the institutes had interacted with each other. Then the Typofest began with the warm welcome of the Principal Mr. Dilip Anant Dhopeswarkar to our HOD Dr. Manohar Desai along with other faculties. It was an open platform for all the students to explore with the letters and the things around them. Students have created amazing visuals and explored a lot with type and forms. Everyone enjoyed the Typofest with music and with the arranged refreshment. Later it was followed by the announcement of the award for the best work performance and distributed certificates for the participant in the workshop. Our HOD Dr. Manohar Desai delivered a motivational speech to the students and gave information about Symbiosis Institute of Design and the current trends in Design. The event concluded with a formal vote of thanks by the principal with his inspirational words and inspired to do better in the future and to organize again such events for the students to give chance to display their talents.

Dr. Manohar Desai, Prof. Ranjit Jagtap and Prof. Mayuri Dabhi actively contributed for the success of this Typofest.

Images from the Typofest 2020





We are really thankful to our Officiating Director Prof. Sanjeevani Ayachit for the complete support for this Typofest 2020.

Thanking you for the support and encouragement.

Dr. Manohar Desai,
Organizing head Typofest 2020

Date: 1st June 2020

Prof. Sanjeevani Ayachit,
Officiating Director, SID