## **'MADE IN ITALY' WORKSHOP**

# BY BENEDETTA RISOLO FROM ISTITUTO ITALIANO DESIGN AT SID

24<sup>th</sup> FEBRUARY 2020

Organized By:

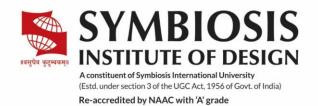
International Cell, SID.

Prepared By

### Aditi Deshpande

Head, International Cell,

Symbiosis Institute of Design.



Event: Fashion Workshop "Made in Italy: Introduction to Avant-garde Fashion Design Learning"

Date: February 24, 2020.

Attended by: S.Y. & T.Y. B. Des (Fashion Design) students at SID.

Presenters: Ms. Benedetta Risolo from Istituto Italiano Design, Italy.

#### **INTRODUCTION:**

Istituto Italiano Design is a private avant-garde training institution based in Perugia, Italy which relies on more than 100 highly skilled professionals bringing to the table a state-of-the-art learning experience, invigorating cultural excellence and critical mass of factors to bring unique anticipated trends to life.

Here formal teaching is supplemented by a range of visiting lecturers where students will have the chance to attend presentations by designers, artists, critics, industry professionals and academics. Diversity is a key element imbibed in the cultural environment of the institute which not only spurs on an inclusive mindset but also ensures growth as a variety of outlook comes together.

As the world turns East, creative fashion designing has gained significant momentum. The creative potential that India holds culturally has been well recorded and revered, with change in time India has also shown immense potential of growth in creativity from a fashion design point of view.

Istituto Italiano Design, Perugia intends to collaborate with premiere fashion design institutes across India which will be an enriching experience for both parties involved. This workshop intends to demonstrate the fundamental values that have made Istituto Italiano Design, one of the most prestigious private fashion design learning centers in the world.

By bringing the world's fashion capital Italy to India, through exceptionally skilled interactions that help in fathoming the creative potential of each candidate, we intend to unveil the golden opportunity of preferring the Istituto Italiano Design for courses in 2020 in order to optimize their creative energy in a progressive direction.

The workshop intended to initiate a dialogue between Indian and Italian Fashion scenario and a way forward to work together towards sustainability.

#### **ABOUT THE PRESENTER:**



Benedetta Risolo is a Law graduate from Università degli Studi di in 2007 and has Masters Degree in Law from Universidad Francisco de Vitoria, Madrid. She has worked in prestigious Law firms as Legal counsel. She is with Istituto Italiano Design as International Counsel since 2015. She is passionate about Travelling, loves Sailing and meeting people. Her aim is to professionally grow in a dynamic realty which could challenge her.

The presenter began the workshop with unfolding some interesting Italian Fashion history and went on to explain how the Fashion industry in Italy is embracing the culture, craft tradition and modern techniques. She also showed some works the institute is doing with industry parteners in Sustainable Fashion textiles and garments.



Benedetta Risolo presenting IID works



Benedetta Risolo with Head of International Cell and students of SID

The presenter also interacted with students and discussed various aspects of Fashion design practice in Italy, Indian Fashion scenario and sustainability in fashion.