

**Symbiosis Institute of Design, Pune**  
**Bachelor of Design**  
**Programme Structure 2024-28**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Credit
<b>Semester : 1</b>			
<b>Specialisation Core Courses : Fashion Communication</b>			
T8891	0801210101	Elements of Design	6
T8892	0801210102	Drawing for Design	6
T8774	0801210103	Culture and Design	2
T8884	0801210104	History of Art, Design and Technology	3
T8917	0801210105	Exploring Materials and Forms	2
T8896	0801210106	Creative Critical Thinking	1
T2883	0801210107	Core Environmental Studies	Mandatory Non-Credit Course
<b>Total</b>			<b>20</b>
<b>Semester : 2</b>			
<b>Specialisation Core Courses : Fashion Communication</b>			
TH4788	0801210201	Health and Wellness Module I	Mandatory Non-Credit Course
T8850	0801210208	Visualization and Concept Building	3
T8515	0801210209	Society Environment and Design	1
T8775	0801210214	Introduction to Photography	2
T8842	0801210234	Principles of Design for Fashion	3
T8639	0801210235	Fashion Studies	3
T8273	0801210236	Fashion Styling	3
T8398	0801210237	Digital Design Tools - Visual Media	3
		<b>Generic Elective Course</b>	2
<b>Total</b>			<b>20</b>

<b>Semester : 3</b>			
<b>Specialisation Core Courses : Fashion Communication</b>			
T4005	0801210301	Health and Wellness Module II	Mandatory Non-Credit Course
T8395	0801210322	Design Processes and Thinking	3
T8446	0801210329	Information Collection and Analysis	3
T8469	0801210355	Materials and Processes for Fashion Retail	3
T8456	0801210356	Introduction to Graphic Design	3
T8843	0801210357	Textiles for Fashion - 1	3
T8545	0801210358	Visual Merchandising for Fashion Retail	3
T8395	0801210322	Design Processes and Thinking	3
		<b>Generic Elective Courses – IICT 1</b>	2
<b>Total</b>			<b>20</b>
<b>Semester : 4</b>			
<b>Specialisation Core Courses : Fashion Communication</b>			
T8414	0801210458	Fashion Appreciation	3
T8415	0801210459	Fashion Branding	2
T8556	0801210460	FC Project - 1	5
T8996	0801210461	Fashion Journalism 1	3
T8636	0801210462	Elements of Typography & Publication Design	3
T8543	0801210463	Visual Identity Design	2
T8414	0801210458	Fashion Appreciation	3
		<b>Generic Elective Courses – IICT 2</b>	2
<b>Total</b>			<b>20</b>
<b>Semester : 5</b>			
<b>Specialisation Core Courses : Fashion Communication</b>			
TD8014	0801210536	Craft Internship	1

T8997	0801210547	Indian Craft Project	2
T8998	0801210569	Fashion Journalism 2	3
T8981	0801210570	Basics of Event Design and Planning	3
T8993	0801210571	Advanced Styling	2
T8995	0801210572	Styling Project	4
T8997	0801210547	Indian Craft Project	2
		<b>Inter Discipline Elective - 1</b>	3
<b>Total</b>			<b>18</b>
<b>Semester : 6</b>			
<b>Specialisation Core Courses : Fashion Communication</b>			
T8000	0801210601	Service Learning	4
T8481	0801210639	Portfolio Making	3
T8978	0801210673	Fashion Communication Project - 2	3
T8308	0801210674	Fashion Merchandising, Marketing and Retailing	1
T8979	0801210675	Fashion Forecasting	1
T8473	0801210676	Media and Advertising for Fashion	3
T8481	0801210639	Portfolio Making	4
		<b>Inter Discipline Elective – 2</b>	3
<b>Total</b>			<b>22</b>
<b>Semester : 7</b>			
<b>Specialisation Core Courses : Fashion Communication</b>			
T6586	0801210701	Soft Skills	2
TD8015	0801210702	Design Internship	3
T8976	0801210703	Design Management	1
T8977	0801210726	Fashion Communication Project - 3	8
T8991	0801210727	Advanced Digital Design tools	2
T8994	0801210728	Display and Store Design	4
<b>Total</b>			<b>20</b>

<b>Semester : 8</b>			
<b>Specialisation Core Courses : Fashion Communication</b>			
T8961	0801210807	Degree Project-Fashion Communication	20
<b>Total</b>			<b>20</b>
<b>Grand Total</b>			<b>160</b>