

# Master of Design

# User Experience Design



**SYMBIOSIS**  
INSTITUTE OF DESIGN

॥वसुधैव कुटुम्बकम्॥

Viman Nagar, Pune

Having established strong industry credentials as a cradle of exceptional graduate designers, SID is now launching its **Master of Design (M. Des)** in the field of **User Experience Design**. This programme is a two years duration, 80 credits post-graduate degree offered by SID and the degree is awarded by the Symbiosis International (Deemed University), Pune, which is established under Section 3 of UGC Act 1956 vide notification No. 9-12/2001-U.3 dated 10th November 2006 of UGC, Government of India.

## This programme is aimed for:

- Those seeking professional knowledge in the planning and design of new communications, products, services, environments and systems.
- Persons focused on observing and understanding users in specific contexts, analyzing complex information, developing and exploring alternative solutions, and prototyping future innovations.
- Those wishing to acquire integrated and interdisciplinary design education in the domain of UX/UI.

## Mode of Programme Delivery:

- Hybrid Mode – Both Online and Offline
- Weekends and Evening Classes

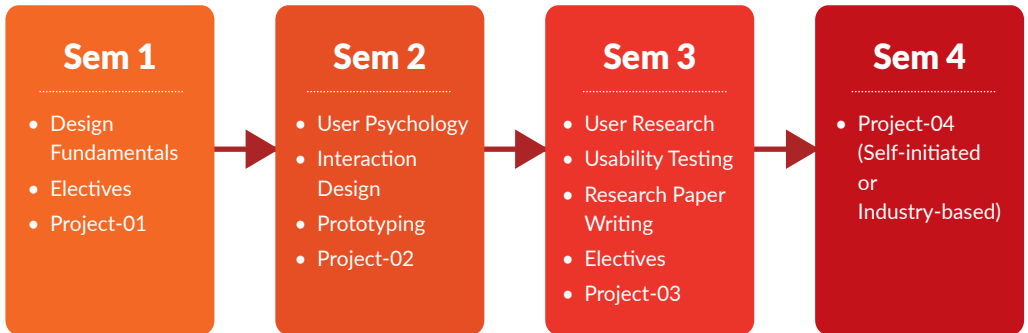


Intake: **20 Seats**

## Tuition Fees (Per Annum):

| Academic Fee (Per Annum) | Institute Deposit | Total        |
|--------------------------|-------------------|--------------|
| Rs. 3,75,000             | Rs. 20,000        | Rs. 3,95,000 |

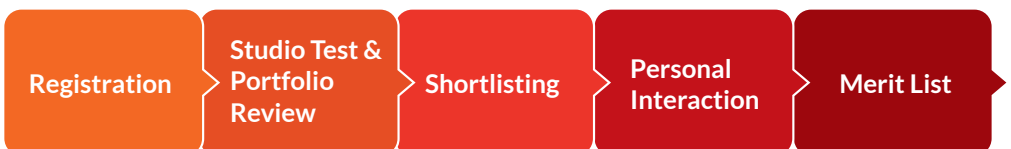
## Programme Highlights:



## Eligibility:

- Bachelor's Degree of minimum 4-year duration in any specialization, after 12th standard or equivalent to the 12th standard from any university or institute recognized by law in India.
- OR Full-time Diploma of minimum 4-year duration in Design/Fine Arts/Applied Arts/ Architecture, after 12th standard or equivalent to 12th standard, from any university or institute recognized by law in India.
- A minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste/ Scheduled Tribes).

## Application Process:



**Register for M.Des. on [www.sid.edu.in](http://www.sid.edu.in)**

## Kickstart your career as:

- Interface Designer
- UX Architect
- UX Designer
- Web Designer
- System Designer
- Game Designer
- Interaction Designer
- Service Designer

## Get Placed with Best Companies

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 **BAJAJ  
FINSERV**

 **brillio**

 **Capgemini**

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 **Deloitte.**

 **<epam>**

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 **pwc**

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 **TCS** | **TATA  
CONSULTANCY  
SERVICES**

 **TATA ELXSI**

For more information about the programme:  
Call us on 020- 26557210/ 203  
Email us on [admissions@sid.edu.in](mailto:admissions@sid.edu.in)  
Website: [www.sid.edu.in](http://www.sid.edu.in)

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