

SYMBIOSIS INSTITUTE OF DESIGN

Symbiosis International (Deemed University) (Established under Section 3 of the UGC Act, 1956) Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category - I by UGC Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

RESEARCH PUBLICATIONS

- Ranade, P. (2015). Form and Page Turning Function of 17th century Devanagari Manuscripts of Maharashtra (India). Chitrolekha International Magazine on Art and Design, Volume 5, Number 2, 2015, 2.
- Bhatia, A. (2016). Interactive garments: Flexible technologies for textile integration.
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- Bandyopadhyay, S. (2016). Background and Influence of Bengal Terracotta Temple Architecture (16th–19th century AD) on Arts and Crafts of Bengal. The International Journal of Humanities & Social Studies, 4(4), 65-75.
- Khamitkar, P. E. (2016). Study on the Prabhavalaya: Aureole of Gods and Goddesses. Chitrolekha International Magazine on Art & Design, 6(2).
- Ranade, P. (2016). Digital Convergence, Design and Revival of Indian Culture. BhartiyaPrajna: An Interdisciplinary Journal of Indian Studies.1(2) 45-56
- Jain, H., & Vasantha, M. (2016). Eco Friendly Dyeing with natural dye-Areca nut; enhancing colour fastness with natural mordants (Myrobalan, Lodhra and Pomegranate)and increasing the Antibacterial
- Singh, N., & Mhatre, G. (2016). The impact of visual merchandising on consumer behaviour in comparison with luxury and retail brands. Int. J. Bus. Adm. Res. Rev, 3(1).
- Ayachit, S., & Thakur, M. (2017). Functional Clothing for The Differently Abled. Indian Journal of Public Health Research & Development, 8(4), 904-913.
- Singh, N. (2018). An Exploratory Study on Identification of Age/Occupation Wise Brand Experience Factors for Lingerie Buying Consumers. International Journal of Costume and Fashion, 18(1), 47-59.
- Puntambekar, T. S. (2019). Awareness of Virtual reality in Surgical Training in India.
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- Kapai, S., Hiremath, R., & Ranade, P. An Integrated Process of Design Thinking for Sustainability of Indian Start-Ups.
- Singh, N., Jena, B. B., & Chandra, R. (2020). A Study of Education, Occupation and CityWise Brand Experience Dimensions Influencing Buying Behavior of Lingerie Buying Consumers in India. Journal of Critical Reviews, 7(14), 491-501.
- Singha, N., Jenab, B. B., & Chandrac, R. A Study of Brand Experience DimensionsAffecting the Age Wise Lingerie Buying Behavior of Consumers in India. researchgate.net 12(3). 1006-7930
- Iyer, K. V., & Priyadarshinit, V. K. (2020). Determining The Impact of Content-Based.
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- Kapai, S., Hiremath, R., & Ranade, P. (2020). An Integrated Process of Design Thinking for Sustainability of Indian Start-ups.
- Priyadarshini, T., & Iyer, K. (2020). Sustenance of languishing craft-Gollabhama Saree of Siddipet, Telegana, India. *Man-Made Textiles in India*, *98*(12).
- Ray, S., Puntambekar, T. S., & Ravisankar, D. (2020). Virtual Reality Gaming in Hospitals for Paediatric Units. *International Journal of Modern Agriculture*, 9(3), 1103-1110.
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- Ayachit, S. (2020). The Girl Unknown: Understanding Social Attributes Through Visual Study of the Symbolism in a Maratha Painting From 19th Century Pune, India. *International Journal of Modern Agriculture*, 9(3), 1402-1410.
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- Singh, N., Bhusan Jena, B., & Chandra, R. (2021). Brand experience dimensions influencing age-wise lingerie purchase motivation: A study of Indian women consumers. *Fashion, Style & Popular Culture*.
- Goswami, T., Arora, T., & Ranade, P. Enhancing Memory Skills of Autism Spectrum Disorder Children using Gamification.
- Vartak, V., Ranade, P., & Goswami, T. (2021). Voice User Interface-Based Artificial Intelligence enables Child Daycare Assistance System Framework. Journal of Pharmaceutical Research International, 33(35A), 1-11.
- Singh, N., & Nigam, S. (2021). Value-Based Segmentation of Generation Z Women Consumers of India: Replication and Validation of Model. *Prabandhan: Indian Journal* of Management, 14(10), 8-23.
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