

Schedule for “Chhap” 2015

Seminar on Visual Identity Design

Date - 24th February 2015

Time - 09.30 am

Venue - SID Seminar hall, 2nd floor

09.40 - Seminar inauguration by Abhijit Bansod & Vinay Mundada, Director SID

Brief about SID and theme explanation under “chap” will be explained to audience.

Theme- Talk and presentation is focused towards the creative process of Identity and further its design extensions applicable to branding strategy through various applications.

10.00 - 11.45 - 1st speaker: Mr. Abhijit Bansod - Studio ABD - Bangalore

10.45 - 11.00 - Tea Break- Presentation continues till 12.00

12.00 - 13.00 - 2nd speaker: Mr. Sumit Patel - Leaf Design - Mumbai

13.00 - 13.30 - Lunch Break

13.45 - 14.45 - 3rd Speaker: Mr. Sarma Nemani - Mumbai

14.45 - 15.00 - Tea Break

15.00 - 16.00 - 4th Speaker: Dr. Rahul Shiledar - Mona Advertising - Pune

Interaction with speaker

16.00 - 16.30 - Closing of seminar with vote of thanks by students.

Thank you.