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| **Name of the Institute: Symbiosis Institute of Design** |
| **Name of the Program: Bachelor of Design B.Des** |
| **Students Feedback for design and review of syllabus** |
| **Academic Year: 2018-2019** |
| The feedback from Students is collected online. The feedback so collected is analysed to take suitable actions to ensure that the syllabus is in synch with the current and future design trends. |

**Summary of Feedback Analysis and Action Taken:**

| Sr. No | Particulars / Action Point | Action Taken |
|---|---|---|
| 1 | Curriculum feedback was Good from all the batches | Not Applicable |

**Prof. Sanjeevani Ayachit**

Dy. Director, SID Pune

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| **Name of the Institute: Symbiosis Institute of Design** | |
| **Name of the Program: Bachelor of Design B.Des** | |

## Teachers Feedback for design and review of syllabus

**Academic Year: 2018-2019**

The faculty members give their feedback during the BOS subcommittee meeting on the courses conducted and coordinated in last academic year.

**No. of Respondents : 11**

| Sr No | Particulars / Action Point | Action Taken |
|---|---|---|
| 1 | Considering the latest trends in design, the **inclusion** of the 25 new courses in the Course Catalog of Design for B. Des Program were suggested / proposed. | The inclusion of the 25 new courses in the Course Catalog of Design for B. Des Program with retrospective effect. |
| 2 | Considering the latest trends in design, the **revision** of the 20 courses in the Course Catalog of Design for B. Des Program were suggested / proposed. | The revision of the 20 new courses in the Course Catalog of Design for B. Des Program with retrospective effect. |

**Prof. Sanjeevani Ayachit**

Dy. Director, SID Pune

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# SYMBIOSIS INSTITUTE OF DESIGN
## Symbiosis International (Deemed University)

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Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category - I by UGC

## Minutes of BoS Sub-committee Meeting

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| **Meeting No.: 1718/01** | **Meeting Date: 11th Nov. 2017** |
| **Venue: Conference Hall No.1, SIU, Lavale** | **Time: 10:00 am** |

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| Meeting chaired by | Mr. Manohar Desai<br>Associate Professor, HoD - CD |
| Members present | Mr. Prasanna Halbe<br>Ms. Anupam Bhatia<br>Ms. Prriyadarshini T.<br>Ms. Aarati Khare<br>Mr. Sham Patil<br>Mr. Niranjan Mhamane<br>Mr. Mandar Rane (External Expert)<br>Mr. Pankaj Sapkal (External Expert) |
| Special Invitees | Dr. Aparna Hebbani, Dean – FoMCD<br>Dr. Pravin Dange, Head - Academics |

The meeting began with a welcome to members of the committee, external experts and special invitees.

## Agenda Item1: Revised Programme Structure for Batch 2018 - 2022

Till last academic year the Communication Design specializations were beginning from 4th semester under the title Graphic Design – User Experience Design and Animation Film Design – Video Film Design. After completing 4th semester students used to select specialization amongst Graphic Design, User Experience Design, Animation Film Design and Video Film Design. Due to this approach the specialization courses were facing issue to less time for covering specialization based content. The revised programme structure was proposed for splitting the specialization from 3rd semester onwards for above said specializations. This programme structure is proposed for Batch 2018 – 2022 and will be applicable from AY 2018-19.

**Resolution**: Resolved that the Communication Design discipline splits into its 4 specializations from 3rd semester of 2nd year for Batch 2018-22.

**Agenda Item 2: Inclusion of the following courses in the Course Catalog of Design for B. Des Programme with retrospective effect.**

The specialization HoD and In-charges presented respective proposed courses of their specialization. They also explained the sequence of the other courses along with the proposed course and the basic content planned to cover under the respective proposed course. The expert gave feedback and approval to all courses and the details of the same is mentioned in the below table:

| Sr. No. | Title of course | Credits | Specialization | Expert's comment |
|---|---|---|---|---|
| 1 | Basic Typography | 4 | Graphic Design | Incorporate devnagari and other scripts and also focus for digital publication. |
| 2 | Illustration Techniques & Exploration | 4 | Graphic Design | Introduce digital tools for rendering |
| 3 | Graphic Design Digital Tools - Basic | 2 | Graphic Design | Add new softwares as per the requirement of industry |
| 4 | Graphic Design Digital Tools - Advance | 2 | Graphic Design | Add new softwares as per the requirement of industry |
| 5 | Basics of User Interface/Experience Design | 2 | Graphic Design | Ensure the current trends of UX are incorporated |
| 6 | Basics of Media & Film Design | 2 | Graphic Design | Ensure the 100% internal evaluation possibility as per the norms. |
| 7 | Photography for Graphic Design | 2 | Graphic Design | Course was appreciated |
| 8 | Cinema Appreciation | 4 | Video Film Design | Film Appreciation & Cinema Appreciation discussed & need to clarify the difference. Put practical impact example in case study. |
| 9 | Film Language | 4 | Video Film Design | Discussed about the film appreciation & Film language |
| 10 | Scriptwriting | 3 | Video Film Design | Involve language expert. Storytelling, mythology need to add. |
| 11 | Elements of Direction for Video Film Design | 3 | Video Film Design | Hours column need to edit / correct. |

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| 12 | Elements of Post-Production for Video Film Design | 3 | Video Film Design | Editing part is more than correct the title. Make the content better. Relook at the structure & detailing of the content. Refer some other structure. Revisit the course. Invite the expert again. SFX need to plan a separate course. Correction in title. |
|----|----|----|----|----|
| 13 | Sound Design for Moving Images | 3 | Video Film Design | Course approved. |
| 14 | Introduction to User Research - 1 | 4 | User Experience Design | Can include gamified user research. Big data relevance to user research. Renamed as "Introduction to User Experience Design Research - Basic" |
| 15 | Introduction to User Research - 2 | 5 | User Experience Design | Not approved. Needs complete revision. Objective of the course needs to be changed and assignment types can be incorporated. Renamed as "Introduction to User Experience Design Research - Advance" |
| 16 | Visual Identity Design in HCI | 3 | User Experience Design | Reshuffling of topics in hierarchy |
| 17 | Visual Ergonomics in Interaction Design - 1 | 4 | User Experience Design | Redefine the course. Renamed as "Visual Ergonomics & HCI - Basic" |
| 18 | Visual Ergonomics in Interaction Design - 2 | 5 | User Experience Design | Redefine the course. Review content. Renamed as "Visual Ergonomics & HCI - Advance" |
| 19 | Gestalt Psychology and design- WEB / Mobile | 4 | User Experience Design | Title can be broad based and should be changed - Information organization. Rework at the credits (number) and level of complexity should be more in the semester 5 course. |
| 20 | User Interface Design | 2 | User Experience Design | Rewrite learning objectives / outcome as per the level. Check books titles. |
| 21 | Theatre & Acting for Moving Images | 2 | Animation Film Design | Strongly agreed for the points explained |
| 22 | Animation Drawing | 4 | Animation Film Design | Appreciated the content |
| 23 | 3D Animation Film Production - 1 | 6 | Animation Film Design | Expose the new advance & modern tools |
| 24 | Advanced Classical Animation | 4 | Animation Film Design | Course approved |
| 25 | 3D Animation Film Production - 2 | 4 | Animation Film Design | Remove the book "The Illusion of Life" from the reference. |

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**List of revised courses:**

| Sr. No. | Catalog Code | Title of course | Credits | Specialization | Expert's comment |
|---|---|---|---|---|---|
| 1 | T5603 | Basics of Classical Animation | 3 | Animation Film Design | Check hours |
| 2 | T5434 | Design Management | 4 | Design Fundamentals | Proposed change was accepted |
| 3 | T5442 | Design Process and Thinking | 4 | Design Fundamentals | Proposed change was accepted |
| 4 | T5407 | Introduction to Graphic Design | 4 | Fashion Communication | Proposed change was accepted |
| 5 | T5806 | FC Project - 1 | 6 | Fashion Communication | Physical & Virtual component to be added in project Topics on organising Digital Store and Digital Media Promotion |
| 6 | T5264 | Advanced Event Design and Planning | 5 | Fashion Communication | Online Promotion Digital Events, sites and Venue Include topics on Crisis Management Plan for Events Risk Management and Post Disaster management International guests : Ministry of Ext. affairs Clearance |
| 7 | T5808 | FC Project - 2 | 8 | Fashion Communication | Topics on Digital Display & Store and Virtual Styling |
| 8 | T5810 | FC Project - 3 | 10 | Fashion Communication | Proposed change was accepted |
| 9 | T5605 | Degree Project - FC | 25 | Fashion Communication | Proposed change was accepted |
| 10 | T5410 | Digital Design Tools - Visual Media | 4 | Fashion Communication | Including topics on Digital Communication for Fashion |
| 11 | T5411 | Visual Identity Design | 4 | Fashion Communication | Proposed change was accepted |
| 12 | T5579 | Fashion Styling | 3 | Fashion Communication | Proposed change was accepted |
| 13 | T5263 | Fashion Merchandising, Marketing and Retailing | 3 | Fashion Communication | Principles of Marketing should include Online marketing as well in the course outline And Proposed change for 100% internal was accepted |

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| 14 | T5413 | Typography and Publication Design | 4 | Fashion Communication | Exposure to Indian scripts and Devanagari<br>Topics on legibility & readability with reference to Digital and Print medium |
| 15 | T5280 | Craft Documentation Presentation | 2 | Fashion Communication | Include documenting on digital media<br>Digital presentation<br>Digital Media promotion |
| 16 | T5259 | Fashion Branding | 3 | Fashion Communication | Include Inputs on Online Branding And Proposed change for 100% internal was accepted |
| 17 | T5261 | Basics of Event Design and Planning | 3 | Fashion Communication | Include SLACK & ASANA Software |
| 18 | T5485 | Apparel Manufacturing and Merchandising | 5 | Fashion Design | Proposed change was accepted (100% internal) |
| 19 | T5284 | History of World Costume | 3 | Fashion Design | Inclusion of Study of Indian Costumes |
| 20 | T5286 | Advanced Garment Finishing Techniques | 3 | Fashion Design | Proposed change was accepted |

**Agenda Point No. 3 – Declaration of course as dormant in course catalog.**

T5578 – Pattern Sense and Draping offered to Fashion Communication discipline to be made dormant.

**Resolution:**
Resolved that the course "Pattern Sense and Draping" be made dormant in the course catalog.

The meeting concluded with the Chair thanking all members for their presence and contribution.

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| **Name of the Institute: Symbiosis Institute of Design** | |
| **Name of the Program: Bachelor of Design (B.Des)** | |

## Alumni Feedback for design and review of syllabus

**Academic Year: 2018-2019**

The feedback from Alumni is collected online. The feedback so collected is analysed and suitable actions are taken to ensure that the syllabus is in synch with the current and future design trends.

**No. of Respondents : 96**

| Sr. No | Particulars / Action Point | Action Taken |
|---|---|---|
| 1 | Feedback collected on overall experience at SID with respect to Academic, Internship and Placement opportunities, Faculty mentorship, Extracurricular Activities and Sports was Good. | Not applicable. |
| 2 | Feedback collected on the adequacy of the Library, Computer Facilities, Internet and Wi-Fi, Machines and Equipment, Material Supply during their tenure as a student at SID was good. | Not applicable. |

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|---|
| Name of the Institute: Symbiosis Institute of Design |
| Name of the Program: Bachelor of Design B.Des |
| **Employers Feedback for design and review of syllabus** |
| Academic Year: 2018-2019 |
| In the last year of every batch, the students have to do an internship in any leading company in India or abroad and submit the work that they produce during this internship period as a final degree project. The employer grades them on the basis of their performance during the internship. |
| No. of Respondents: All the final year students have to submit a log book with the employer's remarks. |

**Summary of Feedback Analysis and Action Taken:**

| Sr. No | Particulars / Action Point | Action Taken |
|---|---|---|
| 1 | Students get to learn sincere and professional approach towards their work in design field. The employer gets a good source of creative input in their work and they always grade our students' performance on a satisfactory level. | Not applicable. |

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Dy. Director, SID Pune